

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Robert Franks et al.

Application No.: 10/030,844

Confirmation No.: 4210

Filed: May 7, 2002

Art Unit: 3629

For: Method For Selecting Goods/Services In
Trademark Transaction Processing

Examiner: J. A. Mooneyham

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated January 10, 2007, please amend the above-identified U.S. patent application as follows:

Amendments to the Abstract begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 14 of this paper.